



**HARDEE**  
*Athletic Foundation*

**2018**

**HALL OF FAME DINNER**

**AND**

**INDUCTION CEREMONY**

**SPONSORSHIP OPPORTUNITIES**

# Hardee Athletic Foundation Hall of Fame Dinner and Induction Ceremony Overview

Join us for the 7<sup>th</sup> Annual Dinner!  
September 21, 2018

Sponsorships are now available for the 7<sup>th</sup> Hardee Athletic Foundation Hall of Fame Induction Dinner. We hope you will be a part of the celebration by supporting this community event. Hardee Athletic Foundation, Inc. is a non-profit organization supporting Hardee Athletes through grants, scholarships and educational incentives. The foundation's mission is to help raise funding and provide support to Hardee County athletes.

The Hall of Fame Inductees for 2018 are **Jackie See** and **John E. Terrell**. These men have made immeasurable contributions to Hardee Athletics. Jackie and John were multi-sport high school athletes at Hardee Senior High School. Jackie has been involved in athletics as a supporter, youth coach and umpire for many years. He is still actively umpiring today. John also coached youth and was instrumental in securing funds and property for the Hardee Senior High campus and the Hardee Recreation complex during his tenure as school superintendent.

We are excited about these two honorees joining the sixteen other Hall of Fame members on the Hall of Fame Wall at Wildcat Stadium. Sponsorship opportunities with logo brick are available and individual engraved bricks may be purchased. The HOF wall and bricks may be viewed on our web page and Facebook.

- HAF supports athletes in all sports with grants to assist them in attending camps to enhance their ability in individual sports and offer opportunities to gain recognition from college coaches. This is based on application approval with proof of attendance and receipts as a reimbursement.
- HAF awards scholarships each year to Hardee High Graduates.
- HAF sponsors an academic coach for athletes at HHS who monitors grades and arranges for a tutor when needed.
- HAF provides funding for ACT/SAT testing fees and college clearing house potential college athletes must register for. We also provide a college professor who conducts ACT/SAT test prep for student athletes each semester to better prepare them for success on these exams.

HAF annual gift membership levels range from \$100 to \$1000 and above. A dinner sponsorship counts toward your membership each year.

The sponsorship opportunities for dinner and ceremony are described on the following page. They range from a table sponsorship for \$500 all the way up to a \$5,000 legacy sponsorship. Let us help you find the right package to suit your budget and marketing goals. We offer a range of sponsorship types to targeted sponsorships (legacy, dinner, program, etc.).

Thank you for your support!

# Sponsorship Opportunities

## Sponsorship Packages: (Circle Preferred Level):

Type	Recognition During Event Incl. Video Screen	Table for 8	Event Program Ad	Web and Digital Ads	Facebook Page Promotion	Event Sign	Promo Items	Radio Recognition	Print Ads	Business Decal
<b>\$5,000 Legacy</b>	Yes multiple x Large Logo video screen	Yes x 2	Back Cover with Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$3,000 Dinner</b>	Yes Dinner Intro Large Logo video screen	Yes	Full Page Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$2,500 Program</b>	Yes Program Intro Large Logo video screen	Yes	Half Page with large logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$1,000 Event</b>	Yes Logo on video screen	Yes	Large Color Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$500 Table Sponsor</b>	Yes	Yes	Color Logo	Yes	Yes	Table Signage	No	No	No	No

### **PRINT ADVERTISEMENT**

Print advertisements will be placed in a variety of formats that may include area all invitations, newspapers, restaurant tent cards, signs, and printed flyers. Printed advertisements will include your business name and logo as an official sponsor of the event. The deadline for sponsorship to ensure appearance in print ad materials is June 29th. Each sponsor will also receive a color logo in the Dinner Program. The size of the ad is shown in the table above.

### **WEBSITE & SOCIAL MEDIA**

Sponsors will receive promotion during the week of and prior to the event on Hardee Athletic Foundation's web page and social media sites including Facebook, Twitter and Instagram.

### **EVENT SIGNAGE**

There will be two banners featuring your business name and logo displayed prominently at the event. Logo included on screen, in addition, a decal or desk top sign will be provided for you to place at your business.

### **DIGITAL ADVERTISEMENT**

Each sponsor with logo will be featured on the two large screens prior to the event and the presentation at the event.

### **RADIO RECOGNITION**

Each sponsor will be recognized during promotion of event on local and area radio stations.

**For more information please contact:**

**Tanya Royal 863-781-0358**

[hardeethleticfoundation@gmail.com](mailto:hardeethleticfoundation@gmail.com)

[www.haf-online.org](http://www.haf-online.org)

**June 29<sup>th</sup> is the deadline to be included in printed advertisement including invitations, brochures and flyers. All sponsorships are payable by August 24<sup>th</sup>.**

**Hardee County Athletic Foundation  
2018 Hall of Fame Induction Ceremony and Dinner  
Sponsorship Form**

Business or Organization Name: \_\_\_\_\_

Primary Contact Person Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business City, State, ZIP: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

**Payment: (Due by August 24)**

\_\_\_ Please invoice me OR \_\_\_ My check is enclosed

**To pay by credit card please indicate below:**

Please charge: \$ \_\_\_\_\_ to my  Visa  Master Card  American Express  Discover Card

Account # \_\_\_\_\_ CVV code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_ Zip Code \_\_\_\_\_

**Contributions:**

We are unable to attend but wish to contribute: \$ \_\_\_\_\_ Enclosed is a check payable to Hardee Athletic Foundation.

Hardee Athletic Foundation, Inc. is a tax-exempt organization under section 501C3 of the Internal Revenue Code. The amount of your payment, less value of goods and services received may be tax deductible. Please contact your tax advisor.

**Please return this completed form by June 29<sup>th</sup> to be included in printed material:  
Hardee Athletic Foundation P.O. Box 1743, Wauchula, FL 33873 or  
hardeethleticfoundation@gmail.com  
We will contact you after this form is submitted.**