



HARDEE
Athletic Foundation

2020

Hall of Fame Dinner

And

Induction Ceremony

Sponsorship opportunities

Hardee Athletic Foundation Hall of Fame Dinner and Induction Ceremony

Join us for the 9th Annual Dinner!

September 19, 2020

We acknowledge we are living in unprecedented times. The global pandemic has affected all businesses small or large. However, to continue our mission we must keep our focus on helping local athletes. We are planning our annual dinner in hopes we will be allowed to gather together and celebrate in the fall.

Sponsorships are now available for the 9th Hardee Athletic Foundation Hall of Fame Induction Dinner. We hope you will continue to join us in supporting this community event. Hardee Athletic Foundation, Inc. is a non-profit organization supporting Hardee athletes through grants, scholarships and educational incentives. The foundation's mission is to help raise funding and provide support for Hardee County athletes. We desire to help all athletes succeed on and off the playing field.

The Hall of Fame Inductee for 2020 is *Coach Jim Mitchell*. Coach Jim Mitchell made immeasurable contributions to Hardee Athletics, coaching many years in the Hardee School system. He was involved with the youth of our community as a teacher and administrator. Jim was passionate about Hardee Athletics.

We are excited for Coach Jim Mitchell to join the other Hall of Fame members on the Hall of Fame Wall at Wildcat Stadium. Wall sponsorship opportunities with a choice of sizes of logo brick are available or you may purchase an individual engraved brick. To view the wall or bricks please visit our web page or see our Facebook page photos. A set of bricks will be added to the "Wildcat Way" area as we will be recognizing the *1965 Hardee Senior High Football Team* that completed their 1965 season as the State Class A runner-up. The team was coached by Hall of Famers Don Herndon and Leon Sharp along with lineman coach, *2020 Inductee Jim Mitchell*. Members of the 1965 team have contributed through the years in many ways to continue the legacy of the Hardee Wildcats. (see list of team members and photo)

- HAF supports athletes in all sports with grants to assist them in attending camps to enhance their ability in individual sports and offer opportunities to gain recognition from college coaches that rural high school athletes miss out on. The grant is based on application approval with proof of attendance and receipts as a reimbursement.
- HAF awards scholarships each year to Hardee High Graduates.
- HAF sponsors an athletic academic coach for athletes at HHS who monitors grades, assists with college prep test registration, grant applications and arranges for a tutor when needed.
- HAF provides funding for ACT/SAT testing fees and the college clearing house potential college athletes are required to register for. These costs are rising each year (average cost per athlete is \$200). We also provide a college test prep instructor who conducts ACT/SAT test prep for student athletes each semester to better prepare them for success on the college entrance exams.

HAF annual gift membership levels range from \$100 to \$1000 and above for a Wildcat Alumni Group member. A dinner sponsorship counts as membership each year. A monthly recurring gift option is also available. These gifts allow HAF to offer more athletes a chance to showcase their talent. Please check out the variety of sponsorship opportunities offered for the dinner and ceremony that best suits your desire to help our athletes. Let us help you find the right package that fits your budget and marketing goals.

Thank you for your support!

Sponsorship Opportunities

Sponsorship Packages: (Circle Preferred Level):

Type	Recognition During Event Incl. Video Screen	Table for 8	Event Program Ad	Web and Digital Ads	Facebook Page Promotion	Event Sign	Promo Items	Radio Recognition	Print Ads	Decal
\$5,000 up Legacy	Yes Event multiple x Large Logo video screen	Yes x 2	Back Cover with Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
\$3,000 Dinner	Yes Dinner Intro Large Logo video screen	Yes	Full Page Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
\$2,500 Team Program	Yes Program Intro Large Logo video screen	Yes	Half Page with large logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
\$1,000 Event	Yes Logo on video screen	Yes	Large Color Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
\$500 Table Sponsor	Yes	Yes	Color Logo	Yes	Yes	Table Signage	No	No	No	No

➤ PRINT ADVERTISEMENT

Print advertisements will be placed in a variety of formats that may include area newspapers, restaurant, cards, signs, all invitations and printed flyers. Printed advertisements will include your business name and logo as an official sponsor of the event. The **sponsorship deadline** to ensure logos in **print ad materials and invitations** is **June 19**. Each sponsor will also receive a color logo in the Dinner Program. The size of the ad is shown in the table above.

➤ WEBSITE & SOCIAL MEDIA

Sponsors will receive promotion during the week of and prior to the event on Hardee Athletic Foundation's web page and social media sites including emails, Facebook and Instagram.

➤ EVENT SIGNAGE

There will be two banners featuring your business name and logo displayed prominently at the event. Logo included on large screen, in addition a table sign with logo will be provided to recognize your business.

➤ DIGITAL ADVERTISEMENT

Each sponsor with logo will be featured on the two large screens prior to the event and during the presentation at the event.

➤ RADIO RECOGNITION

Each sponsor will be recognized during promotion of event on local and area radio stations.

For more information please contact:

Tanya Royal 863-781-0358

hardeethleticfoundation@gmail.com

www.haf-online.org

June 19th deadline to be included in printed advertisement including invitations, brochures and flyers. All sponsorships are payable by August 28th

**Hardee Athletic Foundation
2020 Hall of Fame Induction Ceremony and Dinner Sponsorship Form**

Business or Organization Name: _____

Primary Contact Person Name: _____

Business Phone: _____ Business Fax: _____

Business Address: _____

Business City, State, ZIP: _____

Primary Contact Email: _____

Primary Contact Phone: _____

Sponsorship Level: _____

Business Website: _____

Payment: (Due by August 28th)

My check is enclosed made payable to **Hardee Athletic Foundation** P. O. Box 1743 Wauchula, FL 33873

Please invoice

Please invoice for 2 installments (½ due May 29, 2020 and ½ due August 28, 2020)

Pay online by credit: <https://www.haf-online.org/events-wall/> (above installment option available, leave note)

Contributions:

Unable to attend but wish to contribute: \$ _____ for an HAF Wildcat Alumni Member, my check to **Hardee Athletic Foundation** or pay online <https://www.haf-online.org/haf-wildcat-alumni-membership/> includes option to make this a monthly recurring donation (for example \$20 a month for a Wildcat Den membership)

◇ **HAF WILDCATS CHAMPIONS CLUB MEMBER**

\$1000.00 or above annual gift (only \$2.75 a day will sponsor a student athlete scholarship, ...less than your favorite daily specialty coffee)

◇ **HAF LETTERMEN'S CLUB MEMBERSHIP**

over \$500 annual gift (only \$1.51 a day, sponsor a student athlete to attend a specialized sport camp... less than a soda at lunch)

◇ **HAF WILDCAT DEN MEMBERSHIP**

over \$200 annual gift (only \$0.55 a day, sponsor a student for the clearing house and test fee, ... less than your favorite candy bar)

◇ **HAF WILDCAT ALUMNI MEMBERSHIP**

minimum \$100 annual gift (only \$0.28 a day, sponsor a student for test prep class, ... less than...what can you buy for \$.28 a day)

Hardee Athletic Foundation, Inc. is a tax-exempt organization under section 501(c)3 of the Internal Revenue Code. The amount of your payment, less value of goods and services received may be tax deductible. Please contact your tax advisor.

Please return this completed form by **June 19th** to be included in the printed materials:

Hardee Athletic Foundation P.O. Box 1743, Wauchula, FL 33873 or

hardeethleticfoundation@gmail.com

We will contact you after this form is submitted.