



**HARDEE**  
*Athletic Foundation*

**2019**

**Hall of Fame Dinner**

**And**

**Induction Ceremony**

**Sponsorship opportunities**

# Hardee Athletic Foundation Hall of Fame Dinner and Induction Ceremony

Join us for the 8<sup>th</sup> Annual Dinner!

September 20, 2019

Sponsorships are now available for the 8<sup>th</sup> Hardee Athletic Foundation Hall of Fame Induction Dinner. We hope you will be a part of the celebration by supporting this community event. Hardee Athletic Foundation, Inc. is a non-profit organization supporting Hardee Athletes through grants, scholarships and educational incentives. The foundation's mission is to help raise funding and provide support for Hardee County Athletes

The Hall of Fame Inductee for 2019 is Diana Youmans. Diana made immeasurable contributions to Hardee Athletics. Diana was involved in athletics as a supporter, youth cheerleading coach and majorette sponsor for many years at Hardee Senior High. Diana worked tirelessly for the youth of our community. She was energetic and passionate about Hardee Athletics.

We are excited for Diana to join the other Hall of Fame members on the Hall of Fame Wall at Wildcat Stadium. Wall sponsorship opportunities with a choice of sizes of logo brick are available as well as an individual engraved brick may be purchased. The HOF wall and bricks may be viewed on our web page or our Facebook page photos.

We will also be recognizing the first ever HHS Ladies Track Team. These ladies were the 1975 Coral Coast Conference Champions. The team was coached by Nelwyn Gilliard Bolin and 2015 Hall of Fame Member Judy Terrell.

- HAF supports athletes in all sports with grants to assist them in attending camps to enhance their ability in individual sports and offer opportunities to gain recognition from college coaches that rural high school athletes do not get. The grant is based on application approval with proof of attendance and receipts as a reimbursement.
- HAF awards scholarships each year to Hardee High Graduates.
- HAF sponsors an athletic academic coach for athletes at HHS who monitors grades, assists with college prep test registration, grant applications and arranges for a tutor when needed.
- HAF provides funding for ACT/SAT testing fees and the college clearing house potential college athletes are required to register for. These costs are rising each year. (average cost per athlete \$200) We also provide a college test prep instructor who conducts ACT/SAT test prep for student athletes each semester to better prepare them for success on the college entrance exams.

HAF annual gift membership levels range from \$100 to \$1000 and above. A dinner sponsorship counts toward your membership each year. A monthly recurring gift would allow us to offer more athletes these opportunities to showcase their talent. The sponsorship opportunities for dinner and ceremony are described on the following page. They range from table sponsorship at \$500 to \$5,000 up for a Legacy sponsor. Let us help you find the right package to suit your budget and marketing goals. We offer a range of sponsorship types to targeted sponsorships (legacy, dinner, program, etc.).

Thank you for your support!

# Sponsorship Opportunities

## Sponsorship Packages: (Circle Preferred Level):

Type	Recognition During Event Incl. Video Screen	Table for 8	Event Program Ad	Web and Digital Ads	Facebook Page Promotion	Event Sign	Promo Items	Radio Recognition	Print Ads	Business Decal
<b>\$5,000 up Legacy</b>	Yes multiple x Large Logo video screen	Yes x 2	Back Cover with Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$3,000 Dinner</b>	Yes Dinner Intro Large Logo video screen	Yes	Full Page Large Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$2,500 Program</b>	Yes Program Intro Large Logo video screen	Yes	Half Page with large logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$1,000 Event</b>	Yes Logo on video screen	Yes	Large Color Logo	Yes	Yes	Banner & Table Signage	Yes	Yes	Yes	Yes
<b>\$500 Table Sponsor</b>	Yes	Yes	Color Logo	Yes	Yes	Table Signage	No	No	No	No

### ➤ PRINT ADVERTISEMENT

Print advertisements will be placed in a variety of formats that may include area newspapers, restaurant tent cards, signs, all invitations and printed flyers. Printed advertisements will include your business name and logo as an official sponsor of the event. The **sponsorship deadline** to ensure logos in **print ad materials and invitations is June 28th**. Each sponsor will also receive a color logo in the Dinner Program. The size of the ad is shown in the table above.

### ➤ WEBSITE & SOCIAL MEDIA

Sponsors will receive promotion during the week of and prior to the event on Hardee Athletic Foundation's web page and social media sites including Facebook, Twitter and Instagram.

### ➤ EVENT SIGNAGE

There will be two banners featuring your business name and logo displayed prominently at the event. Logo included on screen, in addition, a decal or desk top sign will be provided for you to place at your business.

### ➤ DIGITAL ADVERTISEMENT

Each sponsor with logo will be featured on the two large screens prior to the event and in the presentation at the event.

### ➤ RADIO RECOGNITION

Each sponsor will be recognized during promotion of event on local and area radio stations.

**For more information please contact:**

**Tanya Royal 863-781-0358**

[hardeeathefoundation@gmail.com](mailto:hardeeathefoundation@gmail.com)

[www.haf-online.org](http://www.haf-online.org)

**June 28<sup>th</sup> is the deadline to be included in printed advertisement including invitations, brochures and flyers. All sponsorships are payable by August 26<sup>th</sup>**

**Hardee Athletic Foundation**  
**2019 Hall of Fame Induction Ceremony and Dinner Sponsorship Form**

Business or Organization Name: \_\_\_\_\_

Primary Contact Person Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business City, State, ZIP: \_\_\_\_\_

Website: \_\_\_\_\_

Primary Contact Email: \_\_\_\_\_

Primary Contact Phone: \_\_\_\_\_

*Sponsorship Level:* \_\_\_\_\_

**Payment: (Due by August 26<sup>st</sup>)**

\_\_\_ Please invoice me: \_\_\_ My check is enclosed \_\_\_ Pay online [www.haf-online.org](http://www.haf-online.org) (Events page/Donate button or use link)  
[https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=YLSDLJ27U94J8&source=url](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=YLSDLJ27U94J8&source=url)

***To pay by credit card please indicate below:***

Please charge: \$ \_\_\_\_\_ to my  Visa  Master Card  American Express  Discover Card

Account # \_\_\_\_\_ CVV code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_ Zip Code \_\_\_\_\_

**Contributions:**

We are unable to attend but wish to contribute: \$ \_\_\_\_\_ Enclosed is my check to Hardee Athletic Foundation or [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=YLSDLJ27U94J8&source=url](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=YLSDLJ27U94J8&source=url)

Hardee Athletic Foundation, Inc. is a tax-exempt organization under section 501C3 of the Internal Revenue Code. The amount of your payment, less value of goods and services received may be tax deductible. Please contact your tax advisor.

**Please return this completed form by June 28<sup>th</sup> to be included in printed material:  
Hardee Athletic Foundation P.O. Box 1743, Wauchula, FL 33873 or  
[hardeethleticfoundation@gmail.com](mailto:hardeethleticfoundation@gmail.com)  
We will contact you after this form is submitted.**