



HARDEE
Athletic Foundation

2022

Hall of Fame Dinner

And

Induction Ceremony

Sponsorship opportunities

Hardee Athletic Foundation Hall of Fame Dinner and Induction Ceremony

Join us for the 11th Annual Dinner!

October 22, 2022

Hardee Athletic Foundation is excited to host our annual dinner again this fall. We cherish your support over the years. You have given amazing opportunities to our Hardee Athletes through your financial gifts.

Sponsorships are now available for the 11th Hardee Athletic Foundation Hall of Fame Induction Dinner. We hope you will continue to join us in supporting this community event. Hardee Athletic Foundation, Inc. is a non-profit organization supporting Hardee athletes through grants, scholarships and educational incentives. The foundation's mission is to help raise funding and provide support for Hardee County athletes. We desire to help all athletes succeed on and off the playing field.

The Hall of Fame Inductee for 2022 is *Rocky Kitchens*. Rocky, a 1966 HHS grad has made immeasurable contributions to Hardee Athletics as an HHS coach, Hardee Recreation Complex Director and HCSB Administrator. He is involved today with the youth of our community as a member of the Hardee Education Foundation board of directors. His former players recognize him as an encourager and friend.

Mr. Rocky Kitchens will join the other Hall of Fame members on the Hall of Fame Wall at Wildcat Stadium. We are still offering HAF wall sponsorship opportunities with a choice of logo brick sizes available or you may purchase an individual engraved brick. To view the wall or bricks please visit our web page or see our Facebook page photos. A set of bricks will be added to the "Wildcat Way" area as we will be recognizing the *1988 Hardee Senior High Football Team* that completed their 1988 season as the District 6, Region 3, Section 2 Champs, finishing just short of the coveted State 3A Championship. The team's head coach was Hall of Famer Bob Martin and assistants Hall of Famer, Dr. Derrel Bryan, Andy Drabik and Phil Rasmussen. Many of the 1988 team live in the community and have contributed through the years in many ways to continue the legacy of the Hardee Wildcats.

- HAF supports athletes in all sports with grants to assist them in attending camps to enhance their ability in individual sports and offer opportunities to gain recognition from college coaches that rural high school athletes miss out on. The grant is based on application approval with proof of attendance and receipts as a reimbursement.
- HAF awards scholarships each year to Hardee High Graduates.
- HAF sponsors athletic academic coaches for athletes at HHS who monitor grades, works with coaches, assists with college prep test registration, grant applications and arranges for a tutor when needed.
- HAF provides funding for ACT/SAT testing fees and the college clearing house, potential college athletes are required to register for. These costs are rising each year (average cost per athlete is \$200). We also provide a college test prep instructor who conducts ACT/SAT test prep for student athletes each semester to better prepare them for success on college entrance exams.

HAF annual gift membership levels range from \$100 to \$1000 and above for a Wildcat Alumni Group member. A dinner sponsorship counts as membership each year. A monthly recurring gift option is also available. These gifts allow HAF to offer more athletes a chance to showcase their talent. Please check out the variety of sponsorship opportunities offered for the dinner and ceremony that best suits your desire to help our athletes. Let us help you find the right package that fits your budget and marketing goals.

Thank you for your support!

Sponsorship Opportunities

Sponsorship Packages: (Circle Preferred Level):

| Type | Recognition During Event Includes Logo Video Screen | Table for 8 | Event Program Ad | Web and Digital Ads | Facebook Page Promotion | Event Sign | Promo Items | Radio Recognition | Print Ads | Decal |
|-----------------------------|---|-------------|----------------------------|---------------------|-------------------------|------------------------|-------------|-------------------|-----------|-------|
| \$8,000 up Wildcat | Yes, Event multiple x Large Logo on video screen @ event & all HAF events | Yes x 2 | Back Cover with Large Logo | Yes | Yes | Banner & Table Signage | Yes | Yes | Yes | Yes |
| \$5,000 Legacy | Yes Event multiple x Large Logo on video screen @ event | Yes x 2 | Full Page Large Logo | Yes | Yes | Banner & Table Signage | Yes | Yes | Yes | Yes |
| \$3,000 Dinner | Yes Dinner Intro Large Logo video screen | Yes | Full Page Large Logo | Yes | Yes | Banner & Table Signage | Yes | Yes | Yes | Yes |
| \$2,500 Team/Program | Yes Program Intro Large Logo video screen | Yes | Half Page with large logo | Yes | Yes | Banner & Table Signage | Yes | Yes | Yes | Yes |
| \$1,000 Event | Yes Logo on video screen | Yes | Large Color Logo | Yes | Yes | Banner & Table Signage | Yes | Yes | Yes | Yes |
| \$500 Table Sponsor | Yes | Yes | Color Logo | Yes | Yes | Table Signage | No | No | No | No |

➤ PRINT ADVERTISEMENT

Print advertisements will be placed in a variety of formats that may include area newspapers, restaurant, cards, signs, all invitations and printed flyers. Printed advertisements will include your business name and logo as an official sponsor of the event. The **sponsorship deadline** to ensure logos in **print ad materials** and **invitations** is **August 12**. Each sponsor will also receive a color logo in the Dinner Program. The size of the ad is shown in the table above.

➤ WEBSITE & SOCIAL MEDIA

Sponsors will receive promotion during the week of and prior to the event on Hardee Athletic Foundation's web page and social media sites including emails, Facebook and Instagram.

➤ EVENT SIGNAGE

There will be two banners featuring your business name and logo displayed prominently at the event. Logo Table signage with logo will be provided to recognize your business.

➤ DIGITAL ADVERTISEMENT

Each sponsor logo will be featured on the two large screens prior to the event and during the presentation at the event.

➤ RADIO RECOGNITION

Each sponsor will be recognized during promotion of event on local and area radio stations.

For more information please contact:

Tanya Royal 863-781-0358

hardeeathleticfoundation@gmail.com

www.haf-online.org

**August 12th, deadline to be included in printed advertisement including invitations, brochures and flyers.
All sponsorships are payable by September 30th**

**Hardee Athletic Foundation
2022 Hall of Fame Induction Ceremony and Dinner Sponsorship Form**

Individual, Business or Organization: _____

Primary Contact Person Name: _____

Phone: _____ Business Fax: _____

Address: _____

City, State, ZIP: _____

Email: _____

Contact Phone: _____

Sponsorship Level: _____

Business Website: _____

Payment: (Due by September 30th)

___ My check is enclosed made payable to **Hardee Athletic Foundation P. O. Box 1743 Wauchula, FL 33873**

___ Please invoice business or individual at above address

___ Please invoice for 2 installments (½ due Aug. 19, 2022 and ½ due September 30, 2022)

___ Pay online by credit: <https://www.haf-online.org/events-wall/> (above installment option is available, leave note)

Contributions:

___ Unable to attend the event, wish to contribute: \$_____ for an HAF Wildcat Alumni Member, check to **Hardee Athletic Foundation** or pay online <https://www.haf-online.org/haf-wildcat-alumni-membership/> includes option to make this a monthly recurring donation to spread out your support (for example \$20 a month for a Wildcat Den membership)

◇ **HAF WILDCATS CHAMPIONS CLUB MEMBER**

\$1000.00 or above annual gift (only \$2.75 a day will sponsor a student athlete scholarship, ...less than your favorite daily specialty coffee)

◇ **HAF LETTERMEN'S CLUB MEMBERSHIP**

over \$500 annual gift (only \$1.51 a day, sponsor a student athlete to attend a specialized sport camp... less than a soda at lunch)

◇ **HAF WILDCAT DEN MEMBERSHIP**

over \$200 annual gift (only \$0.55 a day, sponsor a student for the clearing house and test fee, ... less than your favorite candy bar)

◇ **HAF WILDCAT ALUMNI MEMBERSHIP**

minimum \$100 annual gift (only \$0.28 a day, sponsor a student for test prep class, ... less than...what can you buy for \$.28 a day)

Hardee Athletic Foundation, Inc. is a tax-exempt organization under section 501(c)3 of the Internal Revenue Code. The amount of your payment, less value of goods and services received may be tax deductible. Please contact your tax advisor. HAF is a Charitable Organization CH 62066 "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."

Please return this completed form by **Aug. 12th** to be included in the printed materials:

Hardee Athletic Foundation P.O. Box 1743, Wauchula, FL 33873 or

hardeethleticfoundation@gmail.com

We will contact you after this form is submitted for table occupancy, etc.