



Digital Ad Opportunities

Hardee Athletic Foundation and Hardee Senior High School



Contact:

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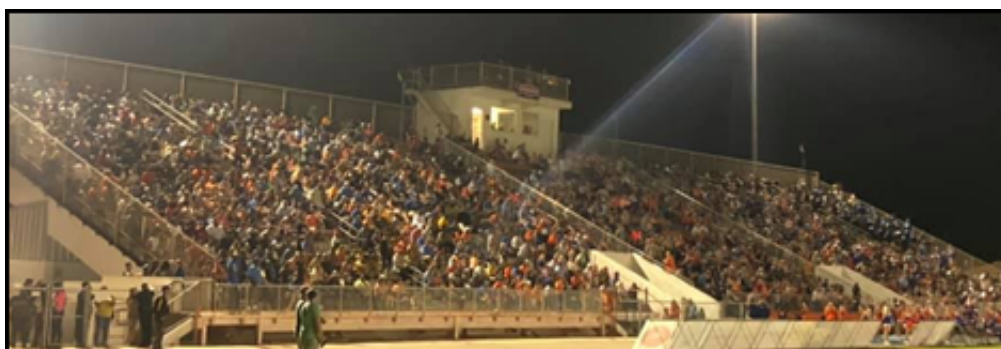
Stacie Harpe 863-781-3181

sharpe@hardee.k12.fl.us



Wildcat Stadium

LED Digital Board



ADVERTISING OPTIONS:

- ◆ **Annual Sponsorship – \$4,000** Your business or message displayed all year long at all events!
- ◆ **6-Month Sponsorship – \$2,000** Get great exposure at half the commitment/cost, choose fall or spring athletic season.
- ◆ **Event Sponsorship – \$500** This is for one event (game), perfect for small businesses or families who want full-frame big recognition at a single event
- ◆ **Shared Frame – \$250** per event (game), split a screen with another family or business, still BIG visibility at a small price.
- ◆ **Good Luck Message/Shout Out – \$60** per event (game) Say “Good luck, Wildcats!” or cheer on your favorite player. Your message may share a space with up to ten others.



The digital boards are highly visible at:

Varsity and Junior Varsity Football Home Games, Boys & Girls Soccer Matches, Junior High Football Home Games, Invitational Track Meets, Girls Varsity Flag Football Games, Plus Youth Football, Special events: Jr-Sr Flag Football, Elementary School events and practices.

Each ad will run 30–50 times per event – that's maximum exposure!

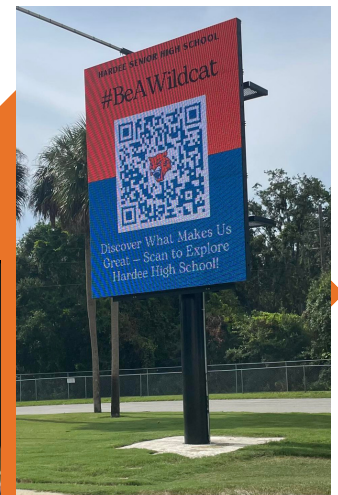
Average attendance for home football games is 1500 plus the other exposure, your ad could potentially be viewed by an estimated 20, 000 per year.



LED Digital Board



**YOUR
BUSINESS
HERE**



DIGITAL DISPLAY SIZE IS.....16' X 13'
 NUMBER OF ROTATIONS PER GAME.....BASED ON PACKAGE
 PURCHASED, GAME LENGTH, ACTUALLY RUNS 24 HOURS, 7 DAYS A WEEK
 TWO DISPLAYS-ENTRANCE OF THE STADIUM & THE NORTH END ZONE
 DWELL TIME.....BASED ON PACKAGE PURCHASED (MIN. 4 SECONDS)
 PIXEL RESOLUTION.....300 X 240 PIXELS
 FILE FORMAT.....JPG (RGB, 72-96DPI)



FOR MORE INFORMATION CONTACT:

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 or sharpe@hardee.k12.fl.us 863-773-3181

